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**ALAGAPPA COLLEGE OF TECHNOLOGY**

**ANNA UNIVERSITY-600025**

**NM Assignment / Digital Marketing**

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| NAME | REG.NO | Naan Mudhalvan ID |
| Aswini R | 2020308002 | 287308C8362A3A89F244B1B661A45A3E |

**1. Create a blog or website using Blogpost Customize the theme design and post new article with 500 words.**

<https://yogamudhras.blogspot.com/2023/09/yoga-mudhras.html>

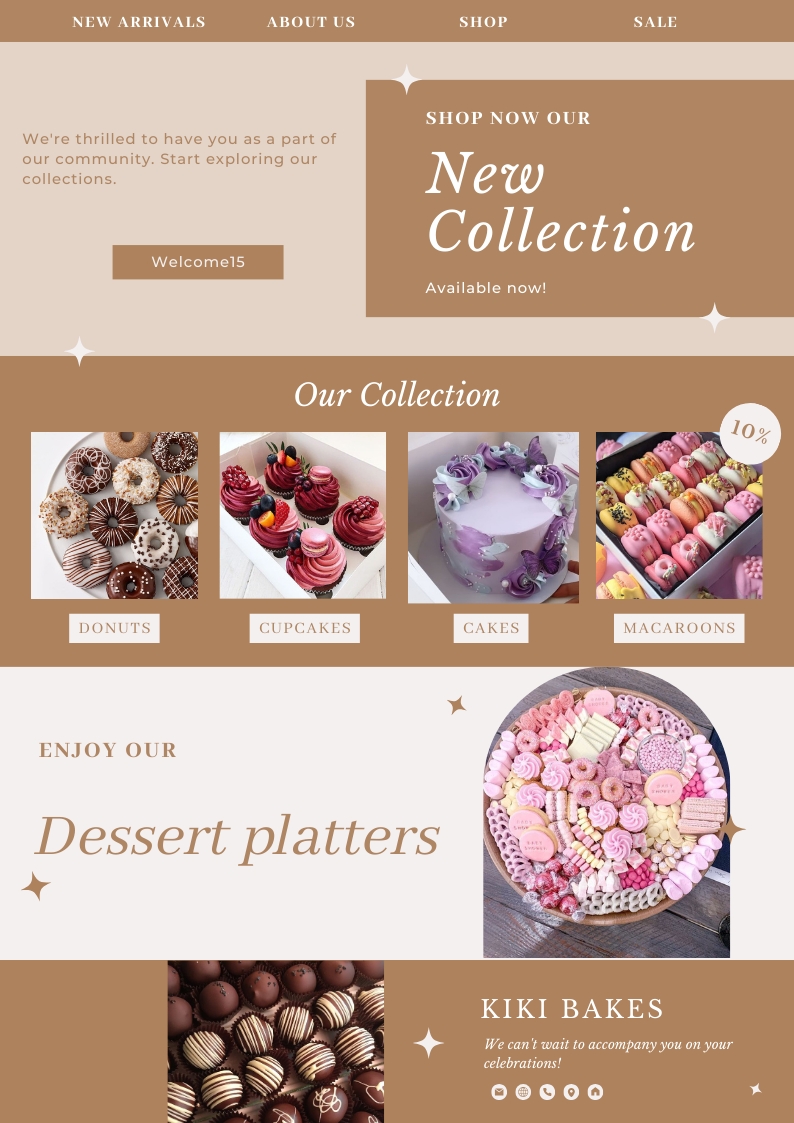
2. Create a New Facebook Business Page and post one social media poster for your brand.

[**https://www.facebook.com/profile.php?id=61550587120004&mibextid=ZbWKwL**](https://www.facebook.com/profile.php?id=61550587120004&mibextid=ZbWKwL)

3. and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

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